

Need PC or Mac messaging, chat, and efficient file transfers, but don't want to rely on the Internet? We've got it!

## Our Mission

Glass Bead Software is dedicated to developing cost-effective and efficient productivity software for the small office.

## Product Line



**SnapMail:** Our beloved Inter-office messaging, reminder and file-transfer system: SnapMail is up, even if the Internet is down.



**SnapTalk:** Our low-priced LAN instant messaging software. Because we all need to talk to each other not always over the Internet.



**In-out Board:** Our simple, network wide in/out employee status tracking tool.

## Corporate History

- 1990 Dr. Adam King and Eric Harris-Braun found Glass Bead Software
- 1992 Glass Bead launches version 1.0 of its flagship product, SnapMail, published by veteran Macintosh publishing house Casady & Greene.
- 1994 The Internet finally becomes a household word. Glass Bead Software launches Version 2 of SnapMail, a major upgrade which includes Internet gateway services via Hologate, a multi-platform gateway system written by Information Access Technology.
- 1998 Glass Bead Software re-acquires the publishing rights to SnapMail, releases version 2.5, and begins to distribute directly via the Internet.
- 1998 Glass Bead Software launches InterSnap, its own industrial-strength Internet gateway, which adds full MIME-compliant messaging capabilities to SnapMail.
- 2001 Glass Bead Software launches SnapMail 3, which includes a spelling checker, bulletin-board system, reminder messages, voice messages, multiple-user accounts on one machine, and much more.
- 2001 Glass Bead Software launches SnapTalk, its secure messaging and file transfer software.
- 2002 SnapTalk 3 for OS X is released, providing in-house chatting over TCP/IP.
- 2003 Glass Bead Software launches SnapMail 4, an OS X native complete ground-up re-write of SnapMail, which provides full powered in-house and remote messaging over TCP/IP, and sets the stage for a future Windows version. Today SnapMail and SnapTalk enjoy a loyal following of over 20,000 users.
- 2004 Glass Bead Software releases SnapMail and SnapTalk for Windows, enabling cross-platform messaging, & file transfer.
- 2005 Glass Bead Software releases In-Out Board, cross-platform employee tracking software.
- 2006 Glass Bead Software releases SnapMail 5, with greatly enhanced administrative functions and interface.

## The Glass Bead Team

Adam and Eric started working together during their four years at Yale University. Adam went on to get his Ph.D. in Computer Science from UCLA. Eric, meanwhile, authored and programmed the first comprehensive directory of the Internet, which sold over 75,000 copies. Lisa Sawin joined Adam and Eric in 2003 as Chief Technical Officer. In 2006, Jonathan King also joined the Glassbead team as the Vice President of Sales and Marketing. The entire team is dedicated to solving the communication needs of the small office.



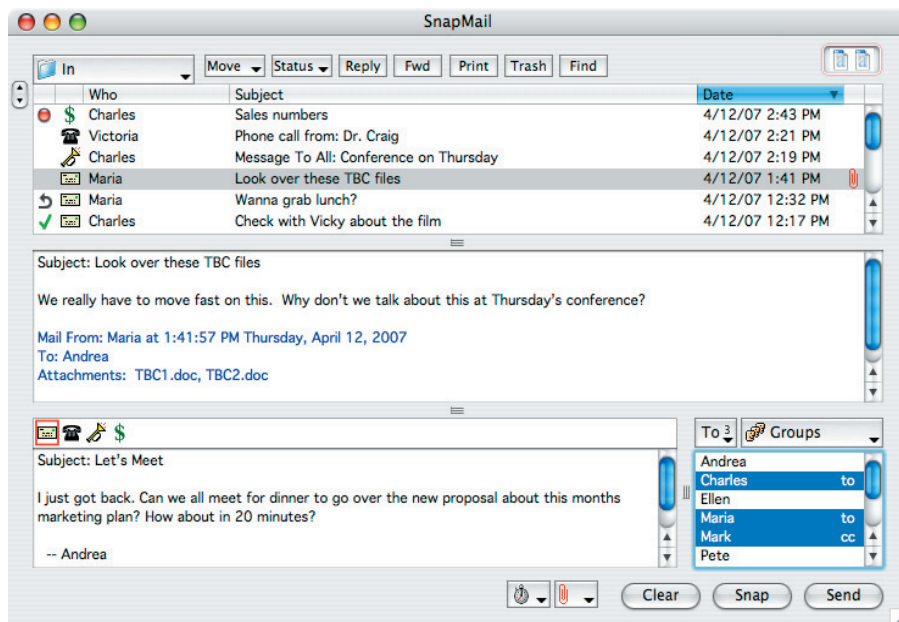
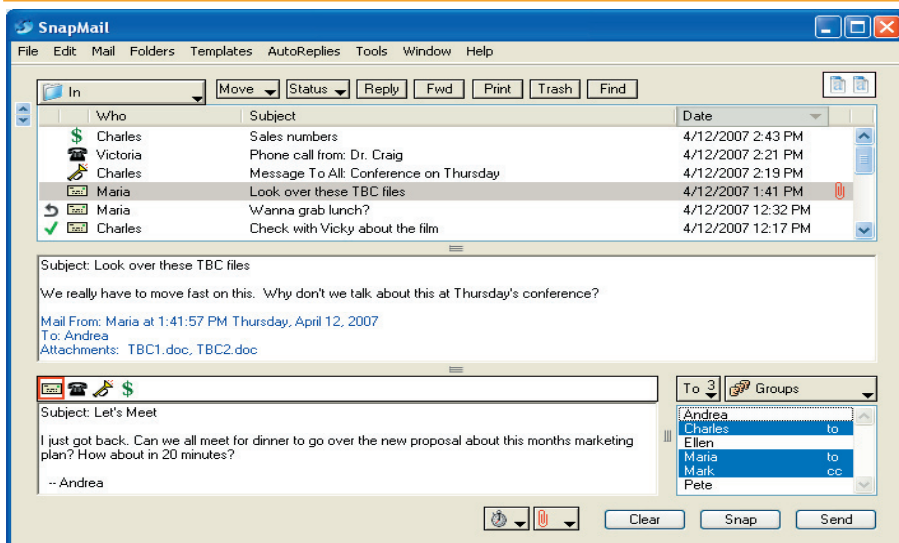
# SnapMail

"SnapMail performs flawlessly and is one of the easiest messaging applications to use!" -Tony Hines, KHG

## In-House messaging: Internet Not Required!

For under \$32 a user, no need for Internet access, in-house support or a server, SnapMail is already used by tens of thousands of customer to streamline interoffice communications.

Acclaimed by: MacWorld, Tucows, Version Tracker and MacHome



SnapMail is cross-platform, running on Mac OS and Windows computers, connected to a TCP/IP network.

Ensure your office is up, even if the Internet goes down:

Get all the benefits of e-mail, file transfer and instant messaging over your office network—without the Internet's hassles, security risks, and delays, not to mention that with SnapMail, none of your e-mail will ever be Spam!

Enhance In-House Communication:

Deliver phone messages via e-mail—say goodbye to "While You Were Out" pads and lost messages! Use Snapbacks to communicate with coworkers while you or they are on the phone—no more missing important calls!

Track Important Tasks:

Use SnapMail to deliver reminder messages at a time and date you specify. Remind a teammate (or yourself) about important events or tasks for later today, next week, or next month. Preview your reminders at any time to see what's on your to-do list. Remind yourself to leave for meetings, start projects, or quit work on time—let SnapMail be your secretary!

Connect Remote offices over the Internet:

Use SnapMail as a private messaging system to connect up your remote offices or telecommuters over the network. Imagine your productivity gains with no more spam to contend with!



# SnapMail

Fast PC and Mac messaging, reminders, and efficient file transfers, on your LAN now, no Internet required.

## "Snap-IT-Together!" Everything Where You Need It!

### Stay Organized

File messages into folders and keep projects, phone messages, and archives clearly marked and findable.

### Know Who and When

All messages are stamped with date, time, and sender ensuring a clear trail of information.

### Search Mail

Search through your old messages for important information.

### Create Groups:

Organize your address book into discussion groups. Group by project, case, department, even your lunch buddies.

### Snap on An Icon

Design it yourself or use ours; tag all messages with an icon for quick recognition of importance, sender, or subject matter.

### Use SnapMail as a Receptionist Aid

Say goodbye to "While You Were Out" pads and lost messages! Use SnapMail's built in phone-message template for this crucial office task.

### Create Unique Stationery

Each icon can be connected with a different stationery template or signature.

### Correct Mistakes

SnapMail's spell-checking marks spelling errors automatically as you type

### Send Reminders

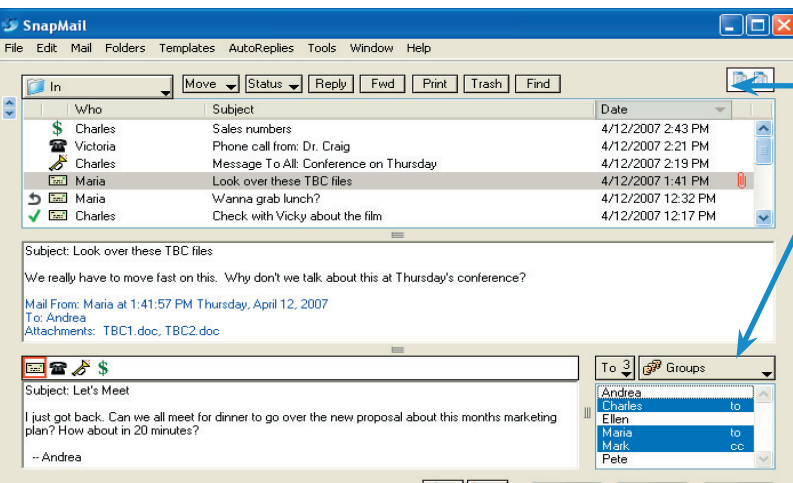
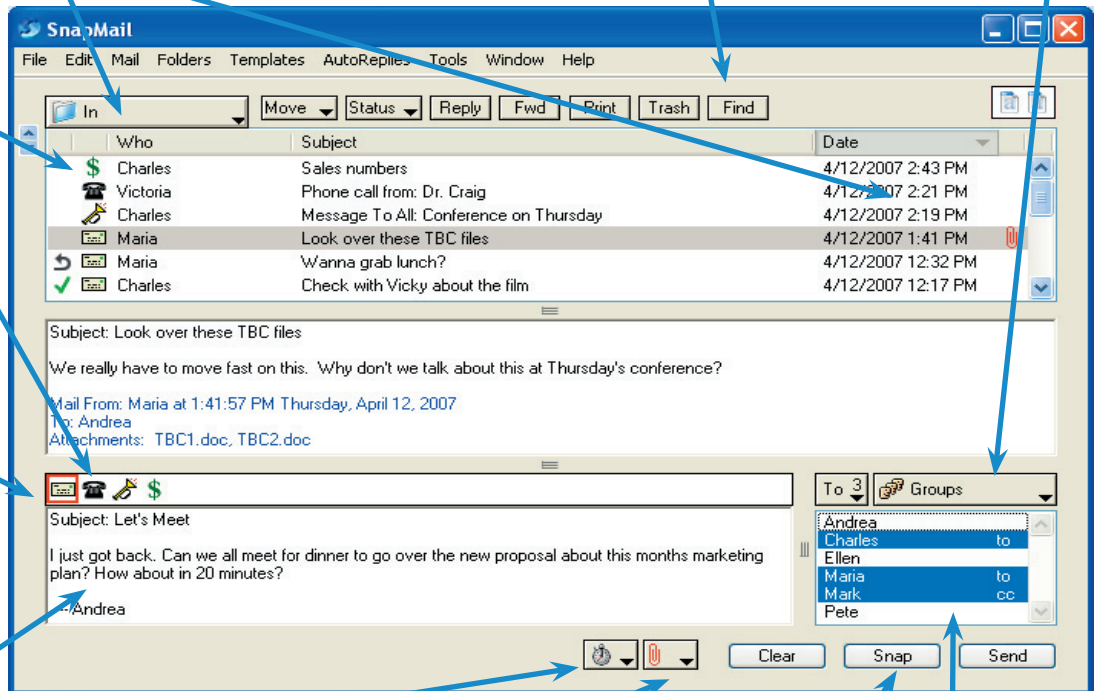
Deliver reminder messages at a time and date you specify. Remind a teammate (or yourself) about important events or tasks for later today, next week, or next month.

### Attach Documents

Send documents efficiently and easily around the office — Just drag and drop!

### Address Mail in an Instant

Just choose one or multiple people and hit Send. Organize teams and departments together into groups.



### Avoid Phone Jams

Use SnapMail's unique Snaps for quick pop-up messages to get through to people on the phone.

### Efficient communication with "SnapBacks"

SnapMail's fully customizable SnapBacks allow you to instantly respond to requests with single click of the mouse.

### SnapMail over the Internet?

Use SnapMail's built in server system to connect telecommuters or even remote offices together. Imagine your own private messaging system, separate from e-mail, thus no spam to decrease your office productivity!



"SnapTalk is essential to our office's communication to talk to assistants, discuss proposals, and check in with each other during third-party conference calls."

-Michael Sendejas, Lynn Pleshette Agency, Hollywood, CA

## Secure Instant Messaging: For Windows and Macs

### Provide a Secure, Reliable Place to Chat:

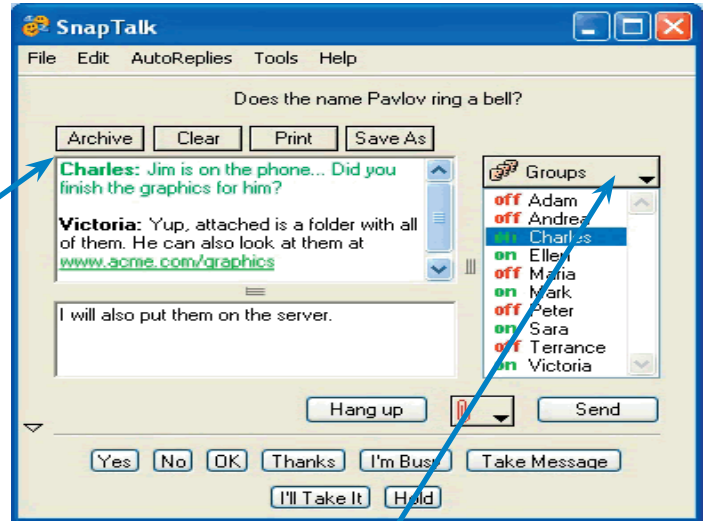
Worried about Internet outages, or overall security? With SnapTalk you'll know that your conversations and file transfers stay safely within your intra-office network.

### Choose How You Receive Messages:

SnapTalk can notify you of messages any way you like: by the ring of a bell or the flash of an icon.

### Communicate Even When You're Out:

With SnapTalk's Auto Reply you can be out of the office and tell people when you'll be back. SnapTalk will even tell you who asked for you while you were away.



### Archive Discussions:

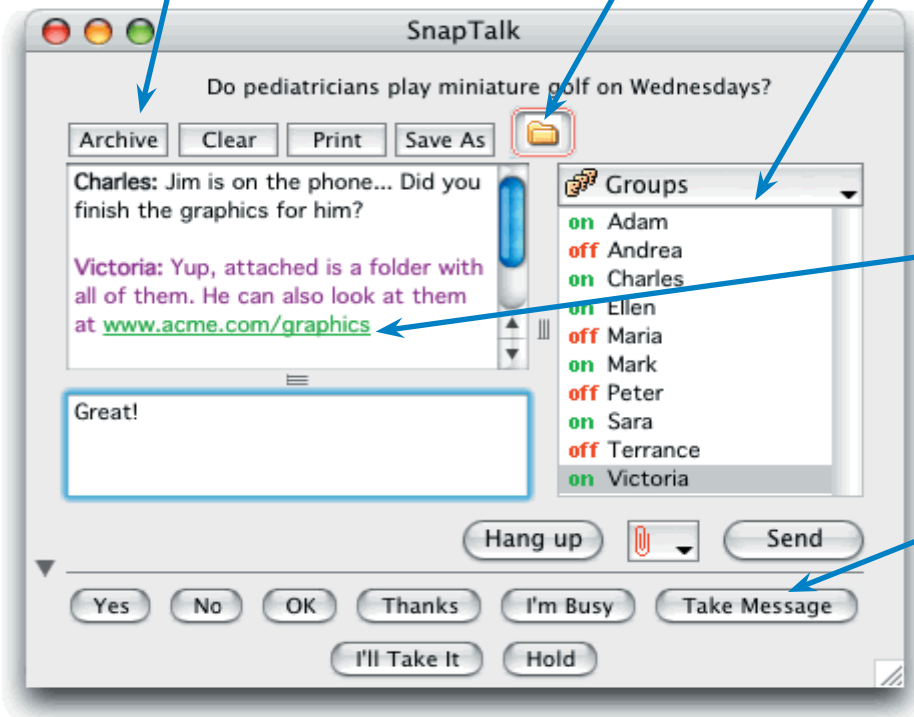
After you hang up save conversation in the archive log. Add or refer to files at a later date.

### Transfer Files and Folders:

Just drag and drop, double click and off they go. Send documents with a quick note. SnapTalk will even timestamp when it arrived.

### Create Groups:

Organize your address book into discussion groups. Group by project, case, department, even your lunch buddies.



Acclaimed by Tucows, MacWorld, MacDirectory

**Send Web Links:** Snap over a URL and put your colleague will soon be on the same web page.

**Don't skip a beat with Quick Replies:** On the phone and the receptionists needs you? Ask him to take a message with just the click of a mouse. Make groups of responses for different needs. No method of communication is faster.

Snap is cross-platform, running on Mac OS and Windows computers, connected to a TCP/IP network..

# SnapMail

# SnapTalk

Why do thousands of PC and Mac users choose our LAN messaging, chat, and speedy file transfer solutions?

## Economical:

"I've talked to lots of fellow network administrators who have spent a fortune on fancier in-house e-mail programs that are a real pain to administer. Thanks."

—Janis Hall, Publisher of Southwest Journal

## Efficient:

"SnapMail is the single best purchase we have made for our school this year. Our faculty and staff LOVE it! It saves so many steps, so much paper, so much time. The faculty would absolutely be lost without SnapMail. We have had no down time, no complaints—it is just a marvelous product."

—Kris Waldren, Administrator for Lewis Unified School District, Lewis, KS

## Stable:

Your product ROCKS! We've had customers using SnapMail for a few years now. It is the only program that has really weathered the storm and still works on a high percentage of machines (quite a feat!).

—Shane Williams, "Long-time lover of SnapMail," MacSuperstore, CA

## User-Friendly:

My company has been using SnapMail for about four years, and it performs almost flawlessly, in comparison to many other products on the market. In addition, I'd have to say SnapMail is one of the easiest applications to use; anyone can figure it out.

—Tony Hines, KHG Advertising, Billings, MT

## Productive:

As City Manager, I can attest that SnapMail is an outstanding product. Our office could not do without it. SnapMail has significantly increased productivity and improved communications. I would strongly urge anyone with a MAC network to consider SnapMail.

—William R. Drennen, City Manager, Lindsay, CA

## Customers "Chat," about the new SnapTalk for PCs and Macs

"When all 6 lines are ringing, and everyone I am trying to reach is on the phone, SnapTalk is a real lifesaver!" -Sarah Jeromin, Receptionist, Blakely, Sokoloff, Tayloy & Zafman, Los Angeles, CA

"Why hasn't Apple included SnapTalk in the system yet? It's such a simple, brilliant idea." -Dr. Damien Downing, MD, Nutrition Associates, London, UK

"Thanks for making the perfect solution! We evaluated four different products and SnapTalk was far and away the best."

-Charles Gilmore, Graphic Arts, Next Print Inc., Morgantown WY

"Brilliantly Simple and Simply Brilliant application! Downloaded, installed and working on the network in less than ten minutes."

-Dr. Steve Dillon, Millstreet, Co.Cork. Ireland

"This is a great product at a great price. I wish more companies would make software like this, effective, simple, and best of all free of bloat."

-Brad Griffith, Home User, Bono, AR



## SnapMail



## SnapTalk



## In-Out Board

Need messaging, chat, and efficient file transfers, but don't want to rely on the Internet? We've got it!

Set up is a "Snap!" with no need for a server or system administrator. Just double-click and off you go!

### Trying SnapMail and SnapTalk and In-out Board

You can download the most recent versions of SnapMail, SnapTalk and In-Out Board from our Web site at [www.glassbead.com/download](http://www.glassbead.com/download). All demos will run for 45 days without a license. After this you will need to purchase a license.

### System Requirements

**SnapMail**, **SnapTalk** and **In-Out Board** require a TCP/IP LAN. They both run native on Windows 98,2000 & XP, and Macintosh OS 9 or 10.1 and above.

### Buying Glass Bead Products

SnapMail SnapTalk and In-Out Box can be purchased directly from Glass Bead Software's Web site via credit card, purchase order, check, or from a participating Value Added Resellers.

\*\*For site licenses, please call or email.

### Reseller Program

Consultants and Value-Added Resellers can join our Reseller program. Qualified Resellers will be eligible to purchase our products at a substantial discount for resale. A list of all participating resellers is posted on our Web site.



#### Pricing For SnapMail

Category	1-9	10-24	25-49	50 or more
Business	\$32/user	\$28/user	\$22/user	\$18/user
Education/Non-profit Discount	15% discount			



#### Pricing For SnapTalk

Category	1-9	10-24	25-49	50 or more
Business	\$16/user	\$14/user	\$12/user	\$9/user
Education/Non-profit Discount	15% discount			



#### Pricing For In-Out Board

Category	1-9	10-24	25-49	50 or more
Business	\$12/user	\$10/user	\$8/user	\$6/user
Education/Non-profit Discount	15% discount			